



Words to Live By: Trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean and reverent.

10455 W. 6th Ave., Suite 100, Denver, CO 80215 T 303.455.5522 F 303.455.4689 www.denverboyscouts.org

FOR IMMEDIATE RELEASE

Contact:
Nicole Cosme, CMD
Director of Marketing
720-291-9208 (cell)
ncosme@denverboyscouts.org

Deborah Stone
Pineapple Public Relations
(404) 237-3761
dstone@pineapple-pr.com
www.AlvinTownley.com
(images and media resources)

***Alvin Townley, Nationally-acclaimed author to speak at
Denver Boy Scouts Golden Eagle Luncheon***

Meet & Greet Opportunity at Exclusive Book Signing Event

Denver, COLO - June 5, 2009 – Nationally-acclaimed author **Alvin Townley** showcases America's next generation of leaders in his new book, ***Spirit of Adventure*** (Thomas Dunne Books/St. Martin's Press, May 2009) and will be the keynote speaker at the Denver Boy Scouts **Golden Eagle Luncheon** on Tuesday, June 9th from 11:45 a.m. to 1:15 p.m. at the Cherry Hills Country Club. The Denver Boy Scouts will host an exclusive book signing event with Townley **open to the public** also on Tuesday, June 9th from 6:30 p.m. to 9 p.m. at the Frederic C. Hamilton Scout Headquarters located at 10455 W. 6th Ave.

The book highlights a new generation of Americans: Eagle Scouts in their 20s and 30s who are shaping our future by leading lives marked by service, perseverance, adventure, and purpose. Olympic athletes, Iraq veterans, CBS "Survivor" contestants, refugees from Sudan, and inner-city teachers – Townley captured these and other diverse stories in a round-the-world journey that became an adventure in itself.

"Spirit of Adventure shows the world how this rising generation is shaping the future in its own distinct way," said author Alvin Townley, 33. "This book highlights young Americans who have chosen to live great adventures that have a noble purpose. In many cases, I found that Scouting has shaped their lives in dramatic ways. At home and abroad, this new generation is starting to inherit the reins of leadership and we're being driven by a sense of purpose to make the world a better place. These stories point to a new hope and a bright future for America."

Among the Eagle Scouts Townley features in the book is local Eagle Scout, Scott O'Connor, who currently works for the Denver Boy Scouts as the Centennial District Executive and Camp Director at Tahosa High Adventure Base. Scott had led one of the Philmont Scout Ranch's most demanding and challenging program: the Rayado Trek, which uses wilderness experiences to develop leadership qualities amongst the participants.

Snapshots

1) Against all odds, twin brothers from a poor neighborhood became accomplished surgeons, and have since completed two dangerous and independent medical missions into Afghanistan to serve women and children. The pair was supported only by the local militiamen they hired; caves were common operating rooms. Now, local Afghans know them as *doganagy*, or "same face healers." (Featured on/in: *Oprah*, *CBS Evening News*, *Washington Post*, *Men's Health*, *Ebony*, and others)

2) An aspiring Scout undertook a service project to earn his Eagle Scout badge, and started the China Care Foundation, which provides medical care and adoption assistance for Chinese orphans. Now, nearly ten years later, this Harvard graduate oversees the foundation's multi-million dollar budget and has changed the lives of thousands of children. (Featured on/in: *Oprah*, *ABC WorldNews*, *The Early Show*, *People*, *Family Circle*, and others)

ALVIN TOWNLEY IS AVAILABLE FOR MEDIA INTERVIEWS:

Tuesday, June 9th

6 a.m. to 8 a.m. and 2:30 p.m. to 5 p.m.

About Denver Boy Scouts

The Denver Area Council serves over 60,000 youth through the assistance and mentorship of over 10,000 adult volunteers. The Denver Area Council continues its nearly 100-year tradition of strengthening youth and their families through the delivery of time-honored Scouting programs. The Boy Scouts of America provides youth the opportunity to try new things, provide services to others, build self-confidence, and reinforce ethical standards. Scouting prepares young people to make ethical and moral choices over their lifetime by instilling in them the values of the Scout Oath and Law. For more information visit www.denverboyscouts.org.

About Scouting and Eagle Scouts

Scouting develops character and leadership in America's youth through adventure-based programs. During 2009-2010, the Boy Scouts of America celebrates its **Centennial Year**. More than 112 million youth have been members since 1910, with 2 million earning the rank of Eagle Scout, including 52,000 in 2008. Today, approximately 1.1 million adult volunteers help Scouting programs reach 3 million youth.

Only 4% of Scouts attain the high rank of Eagle. These young men must earn 21 challenging merit badges, advance through a series of ranks, complete a significant service project, and hold positions of leadership in their Scout troop, school, and community. Of note, Eagle Scouts comprise 12-15% of classes at the military service academies, 9% of the U.S. Senate, and

Townley's research has found them in disproportionately high numbers in many positions of leadership and service.

About Alvin Townley

Alvin Townley is an Eagle Scout, graduate of Washington & Lee University, and author of the acclaimed *Legacy of Honor*. He has traveled thousands of miles across America and around the world to explore the legacy of Scouting and capture stories of character, purpose, and adventure. In writing his nationally-acclaimed first book, *Legacy of Honor* (Thomas Dunne Books/St. Martin's Press, 2007), he explored the legacy of Scouting as he met with such Eagle Scouts as Michael Bloomberg, Supreme Court Justice Stephen Breyer, Defense Secretary Robert Gates, J.W. Marriott, Jr., Bill Gates, Sr., Tuskegee Airman Percy Sutton, and Jim Lovell of Apollo 13. Alvin has worked on Capitol Hill, managed strategy at a global firm, lectured at universities, coached track, and worked with inner-city Scouts. He lives in his hometown of Atlanta, Georgia. For more information, please visit www.AlvinTownley.com

###