

# 2016 Camp Card

## www.denverboyscouts.org/campcards

### Denver Area Council, Boy Scouts of America

### HOW THE CAMP CARD SALE WORKS:

- The Camp Card is designed to help units fund their way to 2016 Camp programs
- This is a **Risk Free** product sales project where all Scouts can earn their way to Camp, Philmont, other activities or simply support unit program or supplies needs
- Each Camp Card will sell for only \$5.00 to the general public and will have multiple food, service and entertainment discounts for the customer to use throughout the year
- The participating unit will keep up to 50% commission of the sales for each Camp Card sold! \*\*
- Commissions from the sales are encouraged to be applied toward directly sending youth to Summer Camp programs, but they may be used as the unit committee sees fit

### The Value of selling Camp Cards:

Participating in the Camp Card sales allows each Scout to directly fund their way to various Camp programs

Program	Cost	Sales per Youth (in cards)
Cub Scout Day/Twilight Camp	\$75(av.)	= 30 Cards per youth to sell
Dobbins, Dietler, Eagle Point	\$275	= 110 Cards per youth to sell
Alpine Adventure	\$320	= 128 Cards per youth to sell
National High Adventure Bases	\$800	= 320 Cards per youth to sell

\*Note—Program costs and sales per youth are not necessarily actual numbers; they are close approximations.

## **2016 Camp Card Timeline:**

January 30	Order Camp Cards online or fax for to Council Office
February 23	Camp Card Kick-off South (Bethany Lutheran)
February 24	Camp Card Kick-off North (Westminster Rec Center)
March 1	Camp Card Sale Begins
March 10	Drawing
March 24	Drawing
April 7	Drawing
April 21	Drawing
May 5	Drawing
May 6	Units to begin turning money and unsold Camp Cards
May 20	Last day for units to turn in money and unsold Camp Cards
May 31	Announcement of Top Sellers for Campership Grand Prize

**To order Camp Cards, RSVP for kickoffs and to find all forms and sales support materials go to: [www.denverboyscouts.org/campcards](http://www.denverboyscouts.org/campcards)**

## **\*\*Unit Sales Incentives:**

- Sell Camp Cards (**Settle your account by May 20th with one check from unit**)
  - ---receive **\$1.00 for every camp card sold**
- Participate in the 2016 Scout Show by hosting a unit booth
  - ---receive **additional \$1.00 for every camp card sold**
- Attend Council Camp Card Kickoff (February 23<sup>rd</sup> or February 24<sup>th</sup>)
  - ---receive **additional \$.50 for every camp card sold**
- Total possible commission
  - ---**50% or \$2.50 per card**

## **Youth Sales Incentives:**

- **2 -\$50 Amazon**
  - Sell 25 Camp Cards and Scout will be eligible to win 1 of 2 \$50 Amazon Gift Cards
  - 5 drawings for 2 \$50 Amazon Gift Cards held every other Friday throughout the sale period.
  - Fax or scan the Camp Card Contest Verification Form.
  - Boys can enter 1 time for every 25 cards sold. They are eligible only for the week they submit their form(s).
- **Top Seller Campership Grand Prize**
  - Top Seller in EACH DISTRICT will earn a **Scout Campership** to any Denver Area Council summer resident camp (Tahosa/Peaceful Valley/Magness -Value of \$275 each). **Grand Prize announcement will be made on May 31<sup>st</sup>**
    - Scout Campership may be used in the 2016 OR 2017 summer camp season

[www.denverboyscouts.org/campcards](http://www.denverboyscouts.org/campcards) or call Josh Atherton at 720-266-2160,  
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