

Wood Badge for the 21st Century

W2-61-19-1

Dear Employer,

My name is Ed Tugya. One of your employees is considering attending an upcoming Wood Badge Course for the Boy Scouts of America in the Denver Area Council. I would like to take this opportunity to provide you with information about Wood Badge Training, BSA. In short, Wood Badge is Boy Scouts of America's advanced leadership training course. On behalf of the Scouts and Scouters of Denver Area Council, BSA, I would like to thank you for the opportunity to share important information about this exciting training session that will impact your employee and your company.

Wood Badge for the 21st Century is advanced leadership training for Scout leaders and one of your employees is considering participation. The course draws upon some of the most current leadership models used by corporate America and in academic circles and successful outdoor leadership organizations throughout the country, presenting the latest in leadership theory and team development. Wood Badge is more than just mechanical course work; it is the embodiment of Scouting spirit. Like many intense training experiences, Wood Badge relies on a busy schedule that forces the participants to work together, organize and develop an enthusiasm and team spirit to accomplish the tasks and challenges placed before them. Carried out in the context of Scouting ideals and service to young people, the course brings out a deep dedication and spirit of brotherhood and fellowship in most participants.

As you imagine the growth potential for your employee and your company, I would thank you for allowing him/her the time to attend this course. You may also want to consider underwriting all or a portion of the course fee or allowing your employee to take the time off needed without using his/her vacation. The course encompasses two three-day weekends. The cost for this course is \$300.00, which I am sure you know is a bargain in today's world of corporate training.

Wood Badge for the 21st Century concentrates on five central themes that encapsulate the course content:

1) Living the Values

- Values, Mission, and Vision
- Aims and Methods

3) Tools of the Trade

- Project Planning and Problem Solving
- Managing Conflict
- Leading Change

5) Leading to Make a Difference

- Leaving a Legacy

2) Models for Success

- Stages of Team Development
- Situational Leadership

4) Bringing the Vision to Life

- Listening to Learn
- Communicating
- Giving and Receiving Feedback
- Leveraging Diversity Through Inclusiveness
- Coaching and Mentoring

Every youth deserves a trained leader and every adult deserves the training. As a volunteer leader with the Boy Scouts of America, your employee has already undergone a number of training experiences that fall into the “continuum of training” and is now ready for advanced leadership training.

The Boy Scouts of America deeply appreciates the contributions made to Scouting by volunteers and the community at large. We have a remarkable opportunity to enhance the skills, the vision and the mission of those who are providing leadership for Scouting and leadership for America. The positive impact our volunteers like your employee will have upon the Boy Scouts of America, your company and upon our nation will be profound.

Should you have any questions or require further information please feel free to contact me.

Sincerely,

Ed Tugya
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